

**Department of Humanities and Social Sciences**

**Course Profile**

Course Number : <b>HSS 322</b>	Course Title : <b>Textual Analysis and Argumentation</b>
Required / Elective : Elective	Pre / Co-requisites : -
<p>Catalog Description:</p> <p>Definition of 'text'. Study and analyses of texts from literature, fine, visual and performing arts, architecture, commercials, TV, politics, and also body language. Argumentation techniques and methods.</p>	Textbook / Required Material :Notes of the instructor and relevant reading materials.
<b>Course Structure / Schedule : (3+0+0) 3 / 6 ECTS</b>	
<p>Extended Description :This course will introduce students to methods of analyzing cultural texts. We will look at a variety of cultural 'texts'—including advertising, films, novels, comic books, television, videos-- to examine how their creators make sense of the world. Although we might take them for granted, the cultural texts around us engage our cultural imaginary. While we may be aware of why these 'cultural texts' engage us, we need to understand the mechanisms of how they do this. Class time will be spent with lectures, and discussions about various multimedia texts.</p>	
<b>Course Outline</b>	
<b>Week</b>	<b>Topics</b>
1	Introduction
2	Some basic terms ; what a text is, reading a text
3	Analysing a text ; finding the key points
4	Setting up the arguments ; definitions, the keys terms
5	Argumentation ; some simple principals
6	Organizing the main body of the argument
7	Methods ; Deduction
8	Induction
9	Paragraph structure and its functions
10	Logic and structure in argumentative writing
11	Transitions and transitional advices

12	How to organize your own argument.
13	Written arguments about literary works
14	Exercises with different articles
15	Exercises with different articles. Conclusion
Design content : none	
Computer usage: No particular computer usage required	

Course Outcomes:

	Program Outcomes	*Level of Contribution				
		1	2	3	4	5
1	Apply analytical and critical thinking skills to contemporary global issues.				X	
2	Describe the interrelationships between science, technology, and society.		X			
3	Describe the interrelationships between art, culture, and society.		X			
4	Explain the historical, political and economic conditions in which science and technology emerge.			X		
5	Explain the historical, political and material conditions in which art and cultural expression emerge.			X		
6	Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables.			X		
7	Apply discipline-relevant methods to HSS research assignments.					X
8	Summarize and assess current developments in their subject area.					X
9	Recognize ethical issues and social responsibilities in the contemporary world.					X
10	Synthesize complex ideas in clear and concise ways.					X
11	Generate creative solutions to local and/or global problems.			X		
12	Recognize relevance of coursework to personal experiences, lifelong learning, and job security.				X	
13	Demonstrate an ability to function on teams.				X	
14	Demonstrate an ability to communicate effectively with written, oral and visual means.					X

Recommended reading :

Alan McKee. 2003. *Textual Analysis: A Beginner's Guide*. Sage Publications Ltd.

Roland Barthes, “The pleasure of the text”, 1975, Hill & Wang, NY  
Yazı ve Yorum, Roland Barthes’ten seçme yazılar, 1999, Metis yayınları

Teaching methods : Class participation: Pre-class readings, lecture and class discussions, individual readings

Assessment methods : Midterm, Term-presentation, Final

Student workload:

Pre-reading .....35 hrs

Preparatory reading and studying .....60 hrs

Lectures, workshops and team work .....55 hrs

**TOTAL ..... 150 hrs ... to match 25x6 ECTS**

Course Category:

ISCED General Area Codes	General Areas	ISCED Basic Area Codes	Basic Educational Areas	Percentage
1	Education	14	Teacher Training and Educational Sciences	
2	Humanities and Art	21	Art	
2	Humanities and Art	22	Humanities	100
3	Social Sciences, Management and Law	31	Social and Behavioral Sciences	
3	Social Sciences, Management and Law	32	Journalism and Informatics	
3	Social Sciences, Management and Law	38	Law	
4	Science	42	Life Sciences	

4	Science	44	Natural Sciences	
4	Science	46	Mathematics and Statistics	
4	Science	48	Computer	
5	Engineering, Manufacturing and Civil	52	Engineering	
5	Engineering, Manufacturing and Civil	54	Manufacturing and Processing	
5	Engineering, Manufacturing and Civil	58	Architecture and Structure	
6	Agriculture	62	Agriculture, Forestry, Livestock, Fishery	
6	Agriculture	64	Veterinary	
7	Medicine and Welfare	72	Medical	
7	Medicine and Welfare	76	Social Services	
8	Service	81	Personal Services	
8	Service	84	Transport Services	
8	Service	85	Environment Protection	
8	Service	86	Security Services	
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